

Rate Card and Artwork Specifications

Full Page
154mm x 216mm with 3mm bleed
Trim size 148mm x 210mm
Please keep text inside 10mm of page all the way round
£895 + vat

Full Page - inside page margins
131mm x 189mm
£895 + vat

Quarter Page
64mm x 93mm
£395 + vat

Half Page
131mm x 93mm
£595 + vat

Eighth Page
64mm x 45mm
£195 + vat



THE TYTHE BARN
LAUNTON

AWARD-WINNING WEDDING VENUE ON A WORKING FARM IN RURAL OXFORDSHIRE

Known for their attention to detail, this exclusive 14th Century thatched barn has everything you need in one place - it's perfection in the countryside!

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The Cotswolds Campervan Company

Beautiful | Iconic | Stylish | Elegant | Fun | Different | Personal
hello@thecotswoldscampervancompany.com
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Emma Goodwin
HAIR & MAKEUP

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Complete wedding packages including manicures, eyelash extensions and all your beauty needs also available.

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Where brides arrive as strangers
and leave as friends

* By Appointment Only *

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rachel@butterflybridalboutique.co.uk
www.butterflybridalboutique.co.uk
7a Deans Court, Bicester, OX26 6RD

Double Page with 3mm bleed
302mm x 216mm/Trim 296mm x 210mm
£995 + vat

Inside front cover with 3mm bleed
154mm x 216mm/Trim 148mm x 210mm
£995 + vat

Back cover with 3mm bleed
154mm x 216mm/Trim 148mm x 210mm
£995 + vat

Artwork Specifications

Element Specifications
required by us to design your advert

Artwork Specifications -
print ready artwork

If you are sending elements for us to design your artwork:

1. Booking

When you speak to the sales team give a brief description on how you would like the layout of your advertisement, they will then note this down for the Design team to work from.

2. Copy

Send us the text to be included in the advert.

3. Logo

If you are including your logo, this should be an illustrator or eps file or a large PNG (300dpi) file with a transparent background so that we can overlay your logo onto a background.

4. Photos

Please send these at reproduction size or greater, at 300dpi with colours set as CMYK. If you are using a JPG image, please do not save at low resolution, make sure you save it to the highest quality possible.

5. SAVING YOUR FILE

It is **CRUCIAL** that you name your files with your business name an underscore, the date followed by an underscore and the size of the advert you have booked, plus the file type eg:
businessname_201117_logo_quarter.jpg
or
businessname_201117_image1_eighth.jpg
for our advertisement library.

6. Sending

Send all of your artwork to Claire:
design@guidesforbrides.co.uk
If we are designing your advert, we will send you a proof via email, which will need confirming within **7 days of receipt***. If there are any changes to be made, please let us know as early as possible. **After 7 days** we will assume you are okay with the proof and will include your advert in the Guide, to go to print.

If you are sending us print ready artwork:

1. Resolution

The final resolution needs to be **300dpi** and the **size** needs to be to the **exact dimensions** of the advert you have booked.

2. Colours

All colours must be converted to CMYK for printing purposes, no RGB or Spot Colours.

3. Output

All artwork must be supplied at actual size and saved as CMYK 300dpi TIFF/JPEG/Adobe Illustrator EPS or PDF files.

Do not send artwork in Word, Publisher or Powerpoint – the final resolution will not be suitable for print.

4. SAVING YOUR FILE

It is **CRUCIAL** that you name your files with your business name an underscore, the date followed by an underscore and the size of the advert you have booked plus the file type eg:
businessname_201117_ad_half.jpg
or
businessname_201117_ad_quarter.jpg
for our advertisement library.

***NB** Please satisfy yourself that the colours are correct and the image is crisp, as we do charge for extra amendments to artwork after the 3rd proof.



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